

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
499753 /		06390279
<u>Product</u>		
HORSFORD- DCCC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/24/12	2193	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Horsford DCCC		10/22/12 / 10/26/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	143	149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
N 1	KVVU	10/24/12	10/24/12	Cops/Dog the Bounty	M-F 12-1p		:30			NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$375.00				
N 2	KVVU	10/24/12	10/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$2,150.00				
N 3	KVVU	10/24/12	10/24/12	Katie	1-2pm		:30			NM	1	\$425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$425.00				
N 4	KVVU	10/24/12	10/24/12	Special Early News	Special Early News		:30			NM	1	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$950.00				
N 5	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$450.00				
N 6	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$1,025.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM			
				See MG 7.2,7.3,7.4,7.5									
N 7	KVVU	10/24/12	10/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	4	\$1,925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	--W----				1	\$900.00				

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
499753 /	06390279	
Contract Dates	Product	Estimate #
10/23/12 - 10/24/12	HORSFORD- DCCC	2193
Advertiser		
Horsford DCCC		
Original Date / Revision		
10/22/12 / 10/26/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type			
1	KVVU	10/22/12-10/28/12		Fox 5 News at 6pm See MG 7.2,7.3,7.4,7.5	M-F 6-630pm	---W-----	:30		\$900.00	NM			
2	KVVU	10/24/12-10/24/12		Fox 5 News AM M-F 7a-9a ④ MG for 6.1,7.1	M-F 7a-9a	---W-----	:30		\$700.00	NM			
3	KVVU	10/24/12-10/24/12		Fox 5 News AM M-F 6a-7a ④ MG for 6.1,7.1	M-F 6a-7a	---W-----	:30		\$725.00	NM			
4	KVVU	10/24/12-10/24/12		More M-F 9-10a ④ MG for 6.1,7.1	M-F 9a-10a	---W-----	:30		\$275.00	NM			
5	KVVU	10/24/12-10/24/12		Friends ④ MG for 6.1,7.1	M-F 12:05-1:05a	---W-----	:30		\$225.00	NM			
N 8	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00	
		Start Date	End Date	Weekdays	Spots/Week								
		Week: 10/22/12	10/28/12	--W----	1								
N 9	KVVU	10/24/12	10/24/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00	
		Start Date	End Date	Weekdays	Spots/Week								
		Week: 10/22/12	10/28/12	--W----	1								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
	1	KVVU	10/22/12-10/28/12	TMZ Credited	M-Sa 8-10p/Su 7-1	---W-----	:30		\$1,350.00	NM			
N 10	KVVU	10/24/12	10/24/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00	
		Start Date	End Date	Weekdays	Spots/Week								
		Week: 10/22/12	10/28/12	--W----	2								

Totals

12 \$7,145.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	12	\$7,145.00	\$6,073.25
Totals	12	\$7,145.00	\$6,073.25

Signature: _____ Date: _____

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REP HEADLINE# 6390279 TRF# 499753
\$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 OCT30/12 18.38
HARRIS REPORT FROM REP *** KVUU-TV ***
*** CHANGES ***

ADV # _____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

AGY # 1051 AGY. NAME GREER, MARGOT IS. MITCHELL.

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6390279

FLIGHT DATES OCT23/12 OCT24/12 WK-1
CITY NAV STATE NAV CO-OP PIETING NUMBER
FRDCI HURSFORD- DCCC ESI#2139 COMMENTS: (LINE, ORDER,

COUNTRIES NEEDED
TO ENSURE BILLING

REP: OK D M6

MOVING TO 11/1 ORDER
NEW TOTAL \$7145 (-1350)
PLS CNF THANKS

1

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

卷之三

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS— DCCC

AGENCY ADVERTISER CODE = 143
AGENCY PRODUCT CODE = 149
AGENCY EST# = 2193

15 S \$930P-1000P
30 \$1,350-.00 10/24 10/24 0 WED

PROGRAM : TMZ
ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-10 FOR 1 SPOT/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT24

REP HEADLINE# 6390279 TRF# 499753
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP : TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18:38
CHANGES *** KVUU-TV ***

: LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: : LINE#: : : : : : : DATE : DATE : /WK: INVT : : : : SPTS:

STATION MAKEGOOD OFFERS: MISSED: WED/930P-1000P OCT24 30S \$1,350.00 (OCT25/12)
M6 OK'D BUY#15 OFFER: NONE CMT: SPOT N/A DUE TO BASEBALL RAN LONG. FLIGHT ENDED. PLS CREDIT.

OCT/12 \$7,145.00 CONTRACT TOTAL \$7,145.00
CONTRACT TOTAL SPOTS 12

MARKET TOTALS \$38,613 KVUU 22% KSNV 23% KTNV 20% KVMY 6% KVCW 3% CABL 0%
KTUD 1% KLAS 25%

SVC- NSI
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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(702)435-5555

<u>Product</u>	<u>Contract / Revision</u>	<u>Alt Order #</u>
HORSFORD- DCCC	499753 /	06390279
<u>Advertiser</u>		
Contract Dates	<u>Estimate #</u>	
10/23/12 - 10/24/12	2193	
Advertiser	<u>Original Date / Revision</u>	
Horsford DCCC	10/22/12 / 10/26/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	143	149
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
N 1	KVVU	10/24/12	10/24/12	Cops/Dog the Bounty	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$375.00			
N 2	KVVU	10/24/12	10/24/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$2,150.00			
N 3	KVVU	10/24/12	10/24/12	Katie	1-2pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$425.00			
N 4	KVVU	10/24/12	10/24/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$950.00			
N 5	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am	M-F 5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$450.00			
N 6	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF	530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
See MG 7.2,7.3,7.4,7.5												
N 7	KVVU	10/24/12	10/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	4	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W----					1	\$900.00			

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 499753 /	Alt Order # 06390279	
Contract Dates 10/23/12 - 10/24/12	Product HORSFORD- DCCC	Estimate # 2193
Advertiser Horsford DCCC		Original Date / Revision 10/22/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Fox 5 News at 6pm See MG 7.2,7.3,7.4,7.5	M-F 6-630pm	---W-----	:30		\$900.00	NM		
2	KVVU	10/24/12-10/24/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---W-----	:30		\$700.00	NM		
④	MG	for 6.1,7.1										
3	KVVU	10/24/12-10/24/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---W-----	:30		\$725.00	NM		
④	MG	for 6.1,7.1										
4	KVVU	10/24/12-10/24/12		More M-F 9-10a	M-F 9a-10a	---W-----	:30		\$275.00	NM		
④	MG	for 6.1,7.1										
5	KVVU	10/24/12-10/24/12		Friends	M-F 12:05-1:05a	---W-----	:30		\$225.00	NM		
④	MG	for 6.1,7.1										
N 8	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 10/22/12	10/28/12	--W----		1	\$700.00							
N 9	KVVU	10/24/12	10/24/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 10/22/12	10/28/12	--W----		1	\$1,350.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		TMZ	M-Sa 8-10p/Su 7-1--W-----		:30		\$1,350.00	NM		
		Credited										
N 10	KVVU	10/24/12	10/24/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 10/22/12	10/28/12	--W----		2	\$85.00							

Totals

12

\$7,145.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	12	\$7,145.00	\$6,073.25
Totals	12	\$7,145.00	\$6,073.25

Signature: _____ Date: _____

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REP HEADLINE# 6390279 TRE# 499753
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 19.19
CHANGES *** KVUU-TV ***

ADV # _____ ADV- NAME POLI/HORSFORD/DCC/D/CON/NV
AGY # 1051 AGY- NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME JESSE DEMASTRIE

ORDER # _____ CONTRACT # 6390279
PRDCT HORSFORD- DCCC EST# 2193 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT24/12 WK-1

SALES PRSN PH- TERESA DIFURIA
CLASS: NATL. LOCAL REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT22/12 19.19

REP:
TO ROSE
FR NIKKI

OK'D M1-M4 SEE LINES 12-19
TOTAL SAME

PLS CNF THANKS

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

: LINE# : REP : CDD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: : LINE# : : : : : : : : DATE : DATE : /WK: INVT : : : SPTS:
AGENCY ADVERTISER CODE = 143 AGENCY EST# = 2193
AGENCY PRODUCT CODE = 149

1	S	100P-200P	30	\$375.00	10/23	10/24	0	TU-W	0
PROGRAM : COLD CASE					CON COM1: COLD CASE				

REP HEADLINE# 6390279 TRF# 499753
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *

91 OCT 22 / 12 19.19
*** KWVII-TV ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 19.19

REP HEADLINE# 6390279 TRF# 499753
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP : TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 19-19
CHANGES *** KVUU-TV ***

OCT22/12 19-19
KVUU-TV ***

: LINE# : REP : C'D : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: : LINE# : : : : : : : DATE : DATE : /WK: INVT : : : : SPTS:

STATION MAKEGOOD OFFERS: MISSED: TU-W/530P-600P
M5 OK'D BUY#6 TU-W/600P-630P
BUY#7 OFFER: WED/700A-900A
& WED/600A-700A
& WED/900A-1000A
& WED/1205A-105A
CMT: SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER.
CMT: APPROVE.

OCT23 30S \$1,025.00 (OCT22/12)
OCT23 30S \$900.00 PLS ADVISE.
OCT24 30S \$700.00
OCT24 30S \$725.00
OCT24 30S \$275.00
OCT24 30S \$225.00
NOT PRE-BOOKED PLS

OCT/12 \$8,495.00

CONTRACT TOTAL
TOTAL SPOTS \$8,495.00
13

MARKET TOTALS \$38,613 KVUU 22% KSNV 23% KLAS 25% KTNU 20% KVMY 6% KVCM 3% CABL 0%
SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6390279
*** ORIGINAL REV#0 ***

REP : TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT22/12 16-06

*** KVUU-TV ***

ADV #	AGY #	NAME	BUYER NAME	REP. #	OFF. #	SALESMAN #
1051	1051	AGY. NAME	JESSE DEMASTRIE	3050	K ST NW,	SALES PRSN PH-
		GREER, MARGOLIS, MITCHELL				TERESA DIFURIA
ORDER #	HORSFORD- DCCC	CONTRACT #	CLASS: NATL.	CITY TAX	STATE TAX	REGIONAL
		6390279				
PRDCT		EST# 2193	COMMENTS: (LINE, ORDER, INVOICE)	FLIGHT DATES	OCT23/12 OCT24/12 WK-1	
CO-OP BILLING NEEDED						
DATE OCT22/12 16-06						

REP: TO ROSE

FR NIKKI
NEW DCCC HORSFORD ORDER

TOTAL \$8,495

PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

: LINE#:	REP	: CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTAL:
:	: LINE#:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:		:	SPTS:
AGENCY	ADVERTISER CODE = 143	AGENCY	EST# = 2193																	
AGENCY	PRODUCT CODE = 149																			
1	100P-200P	30	\$375.00		10/23		10/24		1											
PROGRAM :	COLD CASE																			
CON COM1:	COLD CASE																			

Cops | 06

REP HEADLINE# 6390279

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT22/12 16.06

REP HEADLINE# 6390279
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT 22/12 16.06
*** KVUU-TV ***